

CommunicAsia Report

- Irdeto
- Streamezzo
- Verimatrix

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Irdeto

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Irdeto

- Irdeto bergerak di content security, dan menyediakan solusi yang komprehensif untuk Digital TV, IPTV dan Mobile TV
- Solusi Irdeto telah diaplikasikan oleh lebih dari 300 operator worldwide
- Key customers: Digiturk, Essent, Multikabel, Casema, Telecom Italia Media, ORF, Guangdong SARFT, ABS-CBN, True, Foxtel, Austar, Sun TV, ART, ShowTime, MultiChoice Africa, PrimeTel, TU Media, SES Americom, Atlanta DTH, Nuevo Siglo, Samsung, HTC.



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Irdeto

Digital TV

- Irdeto Digital TV memiliki range solusi end-to-end yang didesign untuk seluruh tipe operasi pay TV
- Irdeto menyediakan modular conditional access system untuk mengenkripsi dan mengelola konten media berbayar pada seluruh platform transmisi

CORE MODULES



Irdeto delivers the world's most trusted **conditional access**, supporting millions of subscribers and a wide variety of business models.



IBS Interprit **Customer Care & Billing** enables improved customer service and retention, decreased operating expense, and higher ARPU.



IDway-J middleware provides a cost-efficient and easily customizable **interactive TV experience** - including **EPG** - with a reduced time to market.

OPTIONAL MODULES



Increase your ARPU and customer loyalty with optional Irdeto product modules like **OPPV, IPPV, VOD, PVR and Push VOD**.



Brand-ID's **CHKVIEW** payment service extends the SmartStart solution by providing a full range of **pre-paid business models**, including scratch cards.

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Irdeto

IP TV

- Irdeto IPTV menyediakan proteksi tingkat tertinggi untuk mencegah upaya pencurian konten video premium yang di-deploy melalui IP Networks
- Irdeto IPTV menyediakan real-time encryption, VOD preencryption, copy protection and rights management technologies dalam menyelenggarakan end-to-end IPTV security.

Irdeto IP TV benefits:

■ FLEXIBLE SOLUTION WITH BEST OF BREED PARTNERS

The only truly effective security solution is one that is tailor-made and focused on your needs, not just the averaged needs of the industry as a whole.

■ LOWER DEPLOYMENT COSTS

SoftClient can be downloaded over the network and doesn't need to be pre-loaded by the STB manufacturer.

■ DYNAMICALLY RENEWABLE SECURITY

Prevents piracy and subscription fraud and thus protects revenues. Irdeto automatically provides clients with upgraded security on a regular basis.

■ FASTER RESPONSE

With over-the-network upgrades, SoftClient minimizes the costs and time required to recover from potential security breaches, should they ever occur.

■ EFFICIENT PROTECTION

Bandwidth-efficient protocols enable efficient key cycling and entitlement management while still providing the highest possible levels of security.

■ FLEXIBILITY

SoftClient does not rely on any proprietary set-top box hardware and therefore can be integrated with virtually any IP STB.

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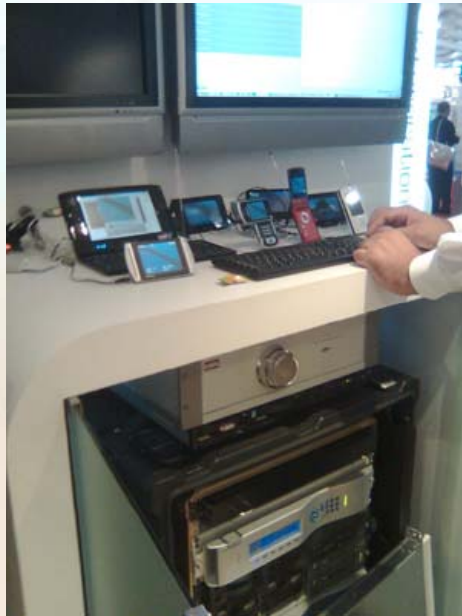
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Irdeto

Mobile

- Yang ditampilkan di Communic Asia dan dipresentasikan oleh Cristina Thorsen



Mobile TV Terminal

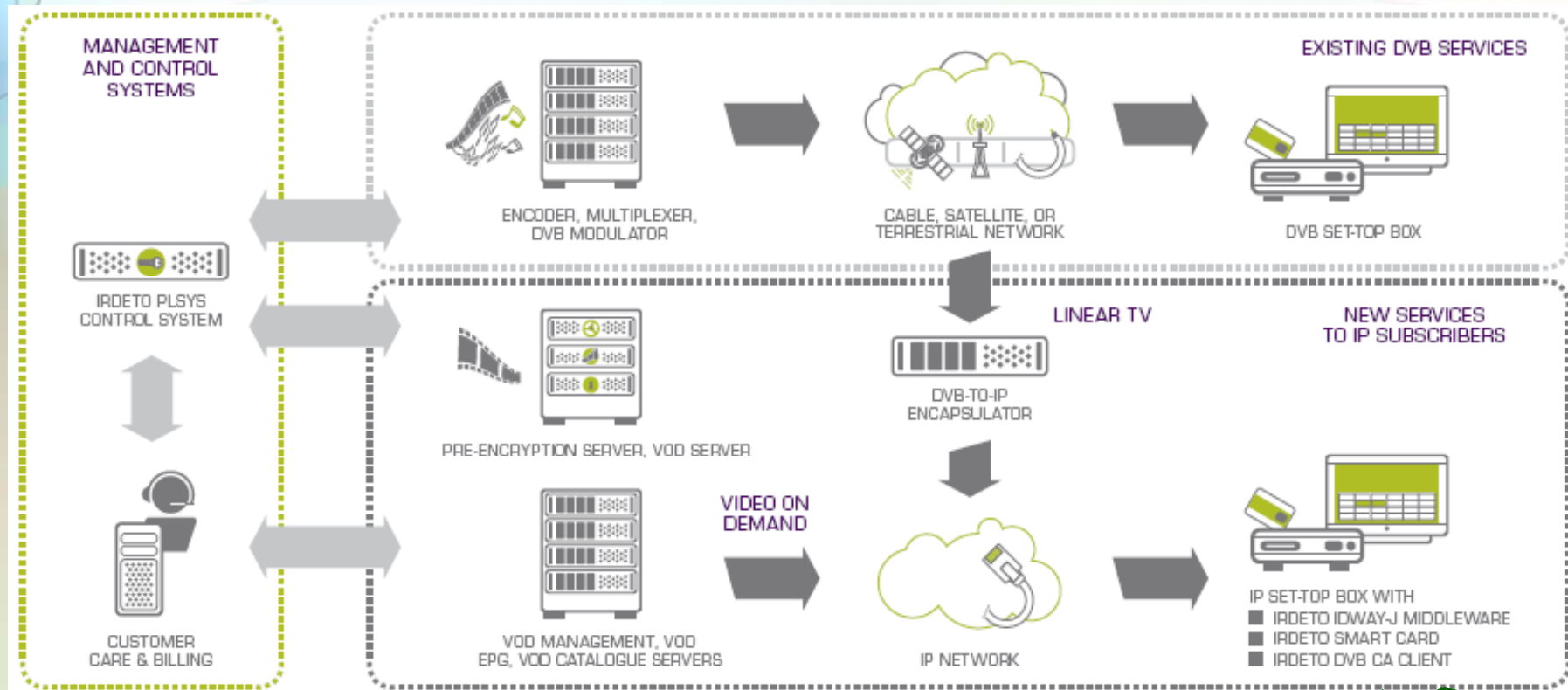


Irdeto Set-Top Box

Irdeto

DVB over IP Solution

- The Irdeto DVB -over-IP solution menawarkan solusi end-to-end termasuk content dan business model protection, middleware, dan teknologi set-top box (STB) untuk mendukung layanan linear (streamed/real-time) dan juga Video on Demand (VOD).



Irdeto

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Streamezzo

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Streamezzo

- Streamezzo adalah application provider dari Prancis yang menyediakan aplikasi Mobile TV
- Tidak seperti Mobile TV lainnya, aplikasi yang disediakan Streamezzo dibentuk dalam bahasa Java.
- Keunggulan dari aplikasi Streamezzo ini, karena dikembangkan di bahasa Java, maka aplikasi dapat dijalankan di lebih banyak perangkat lain, dari medium to high end products.
- Saat ini aplikasi Streamezzo dapat dijalankan di lebih dari 50 handset (GSM)



Streamezzo

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Verimatrix

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Verimatrix

- Verimatrix adalah perusahaan yang mengembangkan Video Content Authority System (VCAS):
 - VCAS for DVB (Digital Video Broadcast)
 - VCAS for IPTV
 - VCAS for Mobile
- Product unggulan dari Verimatrix adalah VideoMark Forensic Watermarking, yaitu suatu aplikasi yang memungkinkan untuk menerapkan suatu kode pada IPTV, sehingga apabila terjadi suatu pembajakan konten, maka akan dapat terdeteksi, pengguna, waktu, dsb.



Verimatrix

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Thank You

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